

**Main Street Board Meeting – December 9, 2024 M I N U T E S**

**Call to Order**: The regular meeting was called to order by Board Co Chair, Drew Duren at 9:33 AM

**Attendance Report:** Board members present were Drew Duren, Cindy Becton, Caitlin Day, Kelly Barr, Amanda Cornelius, and Miriam Valcin. City Representatives include Main Street Director Jennifer Price.

 Not Present: Jamie Parr (sick) , Elise Pierce (OOT)

Review/Correction of Minutes - Minutes were approved – Motion Cindy Bection, 2nd Caitlin Day- motion carried unanimously.

**New Business:**

**Council Meeting Assignment:** New for 2025, and in an effort to enact the strategies per Strategic Planning, the Main Street Board would like to see a member of the board at each Council meeting. A sign up sheet with W/S and Council Meeting dates was distributed and board members were given the opportunity to sign up.

**Volunteer Hours:** New for 2025, and in an effort to enact the strategies per Strategic Planning, Main Street Board members will begin reporting downtown volunteer hours each month at the meeting.Jennifer will keep up with the volunteer reporting sheet and provide the opportunity to report hours at each MSB meeting.

**Chair and Co Chair Nominations:** New for 2025, and in an effort to enact the strategies per Strategic Planning, Main Street Board members were asked to email nominations over for these two positions. This will provide the opportunity for the board to be more engaged. Nominations will be submitted to Jennifer Price via email and the board will vote on nominations at the January meeting.

**Distribution of Work Plan & Summary Report:** MSB members were each given a copy of the current active work plan. They were also provided a digital copy of the work plan, retreat slides, and summary report.

 **Old Business:**

* Switch to Six Training – Necessary for all board members to complete. This is part of a new reporting system to maintain program accreditation.
* Main Street 101- All current members are Main Street 101 certified except for new board members who have been provided the information to complete the training.

***Updates of Events:***

**Parade of trees – December 12th - December 31st**

**Christmas Tree Lighting – December 12th**

**Merry Main Street Festival & Parade – December 14th**

 **Crafts With Santa**

**2025 Events…LOADING – Main Street is planning a revamp and elimination of some of the downtown events in an effort to focus on growing the more successful events. the board will be provided a list of those at the January meeting and can provide feedback.**

**Next Meeting: January 13, 2025  at 9:30 am at the Depot-**

Meeting adjourned at 9:56 AM by Drew Duren

Prepared By:  Jennifer Price