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**Main Street Board Meeting – October 14, 2024 M I N U T E S**

**Call to Order**: The regular meeting was called to order by Board Chair, Jamie Parr at 9:32 AM

**Attendance Report:** Board members present were Drew Duren, Cindy Becton, Jamie Parr, Caitlin Day, and Elise Pierce. City Representatives include Main Street Director Jennifer Price.

Not Present: Kayla Walker, Miriam Valcin, Kelly Barr

Review/Correction of Minutes - Minutes were approved – Motion Cindy Bection, 2nd by Elise Pierce- motion carried unanimously.

**New Business:**

**New Board Member:** The October Council meeting was postponed due to Hurricane Helene. New Main Street Board Member will be presented at the November Council meeting.

**Hurricane Relief Efforts:** We have concluded the meal drops and supply drives. We were able to distribute 6,000 hot meals, 13,200 bags of ice, over 2000 tarps, 48000 individual MRE’s and 10,000 cases of water.

**Witches Night Out:** Great success for downtown business owners, both retail and restaurant. Great feedback from those that attended the event.

**Scarecrows on Main Street:**  We ended up with 25 entries this year. Scarecrows are still going up due to the delay caused by the Hurricane. Voting should start today, Monday October 14th.

**Old Business:**

**Strategic Planning (Nov 2024):** This is necessary to maintain state designation and create a work plan for the next two years. 2025 will be a presenting year for the Hahira Main Street Program.

* Switch to Six Training – Necessary for all board members to complete. This is part of a new reporting system to maintain program accreditation.
* Main Street 101- All current members are Main Street 101 certified except for new board members who have been provided the information to complete the training.

Volunteer Opportunities- Jamie Parr reminded the board of the volunteer opportunities available throughout the year. The Main Street Board is a working board and therefore we need everyone’s participation to make events successful.

***Updates of Events:***

**Main Street Market**

**October 26th**

**Scarecrows on Main- Oct 11th – Oct 31st**

**Paint a Pumpkin & Trunk or Treat – October 26th**

**Holiday Open House – November 3rd**

**Veterans Day Service – November 9th**

**Small Business Saturday – November 30th**

**Parade of trees – December 12th - December 31st**

**Christmas Tree Lighting – December 12th**

**Merry Main Street Festival & Parade – December 14th**

**Crafts With Santa**

**Next Meeting: November 11th, 2024  at 9:30 am at the Depot-**

Meeting adjourned at 9:40AM by Jamie Parr

Prepared By:  Jennifer Price