



## Main Street Board Meeting – July 13, 2020

## MINUTES

---

**Call to Order:** The regular meeting was called to order was by Kelly Barr, Main Street Chairman, at 9:40 AM

**Attendance Report:** Board members present were Leanne Griffin, Morgan Davis, Kelly Barr, Madison Trotter, Sharon Respass, and Meagan Crawford. City representatives included Interim Main Street Director, Jennifer Price and Mayor of Hahira, Bruce Cain.

Absent from the meeting was Estel Powell.

**Approval of Minutes:** A motion to approve April meeting minutes was made by Kelly Barr. Seconded by Madison Trotter.

### **Old Business:**

**Main Street Training 101-** Due by September but Interim Main Street Director Jennifer Price would prefer us to do this as soon as possible. Only Jennifer Price, Leanne Griffin, Sharon Respass and Kelly Barr have completed training.

**Hahira Historic Tours:** Megan Crawford updated us about creating a scavenger hunt and historic tour for the downtown area for the Fall. Should be ready to go in the next week or so. Morgan Davis suggested we should have QR codes ready to go before scavenger hunt begins.

### **New Business:**

**Honeybee Festival Ideas:** HBF has officially been cancelled. The committee is looking to sell HBF 2020 t-shirts with a large COVID stamp over it to generate some profit even though the event has been cancelled. The committee has suggested doing a large raffle for gift cards and/prizes for individuals who can provide proof of purchase from all merchants in City of Hahira. Jennifer Price is requesting that we send any suggestions to her before their meeting in August.

**Georgia Downtown Virtual Retreat-** This retreat will be distributing surveys to the community as well as the board. Then the board will have our first meeting for the retreat at our August meeting and then two additional zoom meetings thereafter.

**GDOT New Parking-** GDOT has suggested making downtown parking now parallel at the east end of Main Street in front of Vertice, Monkey Britches, CBC bank, etc. There are currently 16 spots, but the parallel parking will knock it down to 14. This will allow for traffic to be a lot better at peak times of day. Mayor Cain said that it could take 2-3 months before GDOT can perform the survey and then another 6 months before construction can begin. Construction could take 3 weeks to complete. Madison Trotter suggested heavier Law Enforcement the first month to keep speed down in the area.

Downtown Banners for Poles- Jennifer Prices wants some design ideas sent for new banners to go downtown Hahira. She also asked if the board would want new banners for all year round or new Christmas decorations. The board stated that would rather spend the money on new standard banners and to update and refresh current Christmas decorations. Jennifer Price stated that original idea was to make each banner different and feature a building downtown. Madison Trotter suggested that pricing would be better if we had the same image on each banner and then the remaining money could go to new Christmas decorations or updating current ones. Jennifer Price stated she would reach out to a local business to get pricing.

QR Codes for Individual Buildings with History: A QR code is a square that you can scan with the camera option on a smart phone. This code would give the history of each of the buildings in downtown Hahira. Jennifer Price said these codes are very easy to make and low in price. Madison Trotter suggested putting a small blurb of instructions with it. Megan Crawford will be making her first blog about the history of Hahira and will be linked to all the QR codes downtown. Madison Trotter and Megan Crawford suggested doing GeoCashing in Hahira. Megan and Leanne Griffin went on to explain to other board members what GeoCashing is. Madison Trotter stated she would reach out to another community who did it local with great success. Morgan Davis suggested putting a QR code in the welcome packet to local businesses.

Moving August Meeting: Jennifer Price requested that we move the meeting from Monday, August 10<sup>th</sup> to Tuesday, August 11<sup>th</sup>. Kelly Barr motioned and Megan Crawford second the motion. Motioned passed for August Board meeting to move to Tuesday, August 11<sup>th</sup> at 9:30 at the Courthouse.

### **Main Street Update:**

#### Updates of events and cancellations:

Farmers Market is will continue through the Fall with the first date on September 12<sup>th</sup>. We will be adding Friends of the Farmer to each last weekend of the month in September, October, and November. This event will allow homemade and handmade vendors to participate in the event. If this shows great success it will be something to review and add more dates in the Spring for Farmers Market. Small Business Saturday will fall on the November Friends of the Farmer but at this time we have no information from American Express if this will happen. This will be further discussed in October at the Board Meeting. Friends of the Farmers Market dates are 9/26, 10/31, and 11/28.

Trash Cans- There are new trash cans in the downtown area that have replaced decade's old trash cans. They look beautiful and really update the downtown area.

StoryWalk- Jennifer Price wanted to know if anyone has seen anyone participating. We have committed to 6 months and last month was our first month. Many of the board members said they have spoken to other members of the community and they were not aware of what StoryWalk is. Board discussed advertising more on social media with an instructional video.

Hahira Read In- Virtual Q&A with the Author: This Friday, July 17<sup>th</sup> from 6 pm- 8 pm will have a Zoom meeting to meet with the Author. Please share this event amongst personal and professional social media. The event will be held at the Train Depot.

Back to School Supply Drive- August 8<sup>th</sup>- Jennifer Price stated that we are waiting to hear from Fifth Day Farms if they will be available with their animals. Madison Trotter suggested moving the date up a week due to school starting on August 7<sup>th</sup>. Board agreed and thought it would be great with the sidewalk sale that will be happening that day. Jennifer Price did state that there are 2 other individuals who would be happy to produce live animals for the Supply Drive. Board members were vocal in volunteering and helping with this event. Jennifer Price said she would get with Kelly Barr and update us after the meeting on moving the date.

Welcome Packet- This packet is almost complete. Madison Trotter handed a packet in the beginning stages to a new member of the Hahira Community and received positive feedback. There are plenty of goodies and information to be distributed to our newest community members.

**Next Meeting: August 11th at 9:30 am at the Courthouse**

**Adjourn: Meeting called by Co-Chair Morgan Davis and seconded by Megan Crawford. Adjourned at 11:26 AM.**