



The key to our success is our commitment to local affiliate action and leadership. Each affiliate offers a mix of programs based on the needs of their community. According to Keep America Beautiful, the average affiliate in Georgia produces \$10.59 of benefits for every \$1.00 of public funds invested. They also report that affiliate communities typically reduce litter by 48% after three years operating as an active, certified affiliate. The Keep Georgia Beautiful system is cost effective and it produces results.

Detailed community assessments, local partnerships, and broad-based support are the trademarks of the Keep Georgia Beautiful system.



We improve the quality of life in communities. Help us Improve It in yours . . . start or join an affiliate program today!

KEEP GEORGIA BEAUTIFUL



"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has."

Margaret Mead

How's your quality of life?

At Keep Georgia Beautiful we know that clean land, water and air are important to Georgians. For more than 20 years, we have been working with volunteers from our statewide network of affiliates to protect and improve Georgia's environment.



Keep Georgia Beautiful, a state affiliate of Keep America Beautiful, supports a network of 63 local affiliates covering 73% of Georgia's population.

To maintain and promote that network, we coordinate special events, help develop new affiliates, and provide educational and professional training.



Housed in a state agency, the Georgia Department of Community Affairs, our unique structure as a public-private partnership allows us to benefit from the resources of citizens in government, corporations, and community organizations.

GET INVOLVED WITH KEEP GEORGIA BEAUTIFUL AND YOUR LOCAL KAB AFFILIATE!

There are several ways that you can be involved in improving your community. You can participate on the local level in one of our **statewide programs**:

Bring One for the Chipper, our annual Christmas Tree Recycling Campaign, takes place each January. You can participate by bringing in your cut Christmas tree or by volunteering to collect trees at one of the designated drop off sites.



Each April, you can join volunteers from across the nation for the **Great American Cleanup**, the largest organized community cleanup and beautification campaign in the country.



Are you an educator looking to incorporate environmental lessons into any discipline? Join us for a **Waste In Place** workshop!



Is someone in your community doing an outstanding job protecting the environment? Nominate them for our annual **Awards Program**.



Keep Georgia Beautiful partners with **Earth's 911** to post information specific to local Georgia communities. If you have questions about recycling, composting, household hazardous waste or other issues visit www.1800cleanup.org or call 1-800-CLEANUP.



In addition to coordinating state events on the local level, the Georgia KAB affiliates offer ongoing community improvement programs. You can help with **local projects** including:

- River cleanups and stream bank restorations
- Tree and flower plantings at local parks, schools, and civic buildings
- Graffiti paint outs
- Park "spruce ups"
- Roadside litter cleanups
- Home composting demonstrations
- Recycling drives
- School contests promoting environmental action



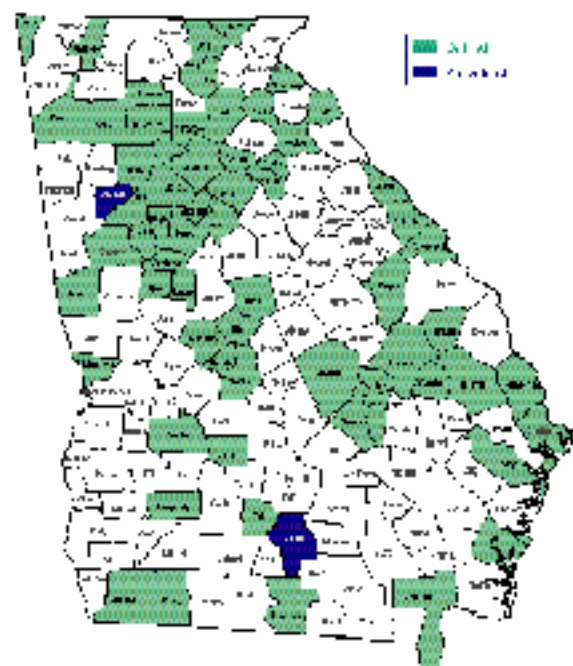
No matter what your interests, there is a way that you can help keep Georgia beautiful

According to our experience and that of other KAB affiliates, much of littering is accidental. Here are **individual actions** you can take to help prevent littering in your community:

- Set an example by not littering.
- Pick up one piece of litter every day.
- Cover your load. The Department of Transportation estimates that most of the litter on Georgia roadways accidentally blows out of the back of trucks.
- Make sure that your trash cans have lids that can be securely attached. Don't put out unopened containers or boxes filled with trash.
- Always carry a litterbag in your car. Try reusing your plastic grocery bags, they make great litterbags.
- Secure papers before placing them in a curbside recycling bin. Loose papers can be blown out by the wind.
- Cigarette butts are litter. They harm our water quality and wildlife. Please keep them in your car.



GEORGIA'S KAB AFFILIATES



A listing of Keep Georgia Beautiful Affiliates is available on our website:

www.KeepGeorgiaBeautiful.org



To learn more about how you can get involved in improving Georgia's environment, please contact your local affiliate or call or write us at:

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