



Main Street Board Meeting – December 14, 2020

MINUTES

Call to Order: The regular meeting was called to order was by Kelly Barr, Main Street Chairman, at 9:34 AM.

Attendance Report: Board members present were Leanne Griffin, Madison Trotter, Josh Owen, and Kelly Barr. City representatives included Main Street Director, Jennifer Price.

Approval of Minutes: A motion to approve November meeting minutes was made by Kelly. Seconded by Madison.

Old Business:

Graphic Designer Updates/Branding: Madison motioned to adopt banner number #1. Kelly seconded the motion. Board voted and banner #1 has been adopted as new branding.

Mural/Selfie Spot Update: Kelly said she would send one of her employees down to do a selfie. Madison said she would do one with her daughter tomorrow. So far, no one has taken one or tagged Hahira Happenings.

Text APP for Hahira Happenings: We currently have 87 people signed up for text app. Once holidays are over, the text app will be pinned back to the top of the Facebook page for Hahira Happenings.

Volunteer Hours Update: All members need to submit their hours today except for Kelly Bar.

New Business:

Update on By Law Amendment- Trash cans for the Train Depot and adding two additional board members were consented at the work session this month. However, meeting has been rescheduled to January due to the illness of a councilman.

2021 Events: We successfully had 74 events this year for Hahira. We would like to see that number for 2021 plus more. We will start working and planning on reviving the Pick In for Hahira. Print swag for the event.

Shop Hahira Website: This website will begin in the new year. The idea is to have a similar website to Valdosta. Will have links to all business, restaurants, provide advertising and sales. Madison suggested that we have a tiered system for payment. Whether it is one ad monthly or changing the ads weekly for specials. A mock website will be designed for the Merchant Meeting next month.

Adopt a Bench: This is a new event that we will start for 2021. It was suggested to get an idea of how many

benches we want throughout Hahira then scheduling phases of purchase and implementation. Mayor would like to see backless benches in The Depot. It was suggested having a tiered system of payment for different placed benches. It was also suggested we reach out to Hahira businesses first to see who would want to purchase one and then verbally get it out to the community before placing on Facebook. This will be a flat rate purchase including the plaque.

2021 MSB Meeting Dates: Madison motions to keep the 2nd Monday of every month. Kelly second the motion. The board approved keeping same schedule. Jennifer will send out the dates via email.

Main Street Update:

Updates of events-

Holiday Sip and Shop: Scheduled for 12/17/2020

Elijah Ride Concert: Small crowd but successful

Market, Crafts with Santa, Parade, and Movie: Great events, great turn out. Would like to see this again in 2021.

Merchant Meetings on Tuesday following MSB meeting: This meeting will be held at Daylight Donuts tomorrow morning at 9:30.

StoryWalk: Leanne is working with Sue to plan the rest of the year. We had a great six months, and this program will be continued.

Book Club/Book Donations: Leanne is working with Sue to plan the rest of the year. Each month will be a themed month. The Book Club is also seeking donations for picture books for ages 0-5 to be donated to the Head Start program here in Hahira. Please bring to City Hall. There are 28 kids in the program.

Scavenger Hunt: Megan was not at meeting to update.

Next Meeting: January 11th at 9:30 am at the Courthouse

Adjourn: Meeting called at 10:35 by Kelly Barr.